

WESTERN CAPE EDUCATION DEPARTMENT BUSINESS STUDIES



GRADE 11 MEDIA RESEARCH & PRESENTATION TERM 2 (2020)

SCHOOL:

LEARNER
NAME:

DATE ISSUED:

EDUCATOR:

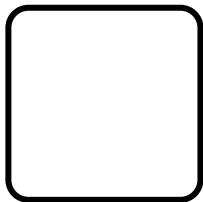
TIME:

2 HOURS

COMPILED BY : METRO CENTRAL EDUCATION DISTRICT

MODERATED BY : EDEN/CENTRAL KAROO EDUCATION DISTRICT

FINAL MARK



TOTAL = 50 MARKS

EDUCATOR COMMENT

☹️ 0-39%

Learner does not deliver satisfactory work. Uses evidence in a very elementary manner i.e. shows little or no understanding.

😊 40-69%

Learner delivered relatively good work, however uses evidence partially to write about the topic.

☺️ 70-100%

Learner provides satisfactory work. Evidence is mostly relevant and largely relates to the subject.

EDUCATOR FEEDBACK:

INSTRUCTION TO THE LEARNER & EDUCATOR:

- This is **Part 1 of 2** for the assessment task that must be completed during Term 2 and is an oral presentation conducted in the classroom **OR** on a video clip sent to the teacher.
- Part 2 of 2 will be conducted **in the classroom under controlled conditions.**
- Any written documentation / evidence of the oral presentation, i.e. PowerPoint presentation / Poster / Que cards / Notes must be submitted to the teacher and filed into the learner's portfolio.

SECTION A: ORAL PRESENTATION

- Write a **SONG/a RAP/a POEM** about the **IMPACT OF THE COVID-19 VIRUS** on **ANY** of the topics covered in **TERM 2** supported by recent factual media resources/articles you collected. The song/rap/poem must be creative and business studies terminology must be used continuously.
- The topics for this assignment include: Creative thinking & Problem solving and/or Stress Management and/or Marketing Function and/or Production Function and/or Professionalism & Ethics. Topics may be combined.
- Present your song/rap/poem to the class. You may use an audio-video / PowerPoint / poster / media resources / que cards to support this presentation. A maximum of 5 minutes will be allowed to present your topic.

Important! Take note of the following:

- Study the rubric to see how marks will be awarded.
- This page must be submitted along with your oral presentation.

CRITERIA	1 VERY WEAK - meets very few requirements	2 DO NOT meet requirements.	3 Meets MINIMUM requirements	4 ABOVE AVERAGE performance	5 BRILLIANT! Exceeds all expectations	MARK
TERMINOLOGY AND CREATIVITY OF POEM OR SONG & INSIGHT OF THE TOPIC	Very little business studies terminology is used and no creativity is shown. Very little / virtually no understanding of topic.	Sufficient creativity, but insufficient business studies terminology. Topic not grasped or caught up in subject.	Sufficient creativity and business studies terminology. Understanding and conveying satisfactorily.	Original song / rap / poem with continuous use of business studies terminology. Key ideas captured and more interpreted.	Unique and creative song / rap / poem with continuous use of the correct business studies terminology. Show excellent mastery of and insight into topic.	5
BODY LANGUAGE, LANGUAGE USE, DRESS CODE, SELF CONFIDENCE & OVERALL IMPRESSION	Total lack of confidence - reading everything from notes - audience not interested at all. Unsatisfactory presentation - not at all interesting, very little effort.	Shows a lack of self-confidence - audience shows a lack of interest. Presentation not entirely satisfactory.	Not quite confident, audience not engaged / are not interested. Standard, satisfactory presentation.	Lots of confidence, good report with audience, good eye contact with audience. Original and interesting presentation enjoyed by audience.	Extremely confident, excellent report and eye contact with audience. Unique and creative presentation of extremely high quality, audience was entertained / impressed.	5
TOTAL						10

[PART 2 TO BE CONTINUED IN THE CLASSROOM]